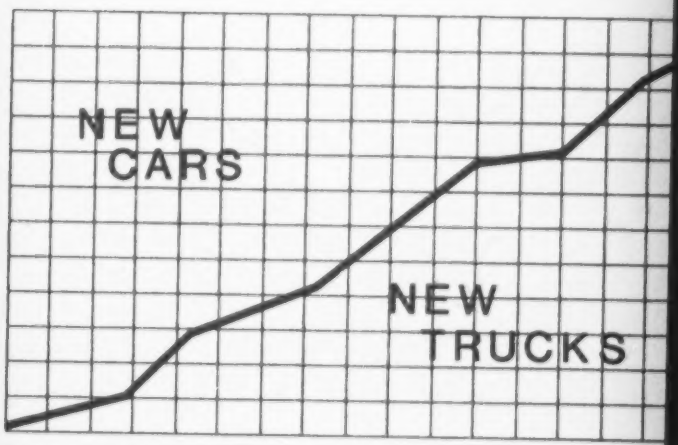
C7715-3A

POCKET SUMMARY

APRIL 1992

OF REGISTRATIONS



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POLK®

R.L.POLK & CO.
STATISTICAL SERVICES DIVISION

NEW VEHICLE REGISTRATION SERVICE — U.S. SUMMARY
PASSENGER CAR - DOMESTIC — MONTH

MAKES	APRIL		% '92 VS '91	% IND	
	1992	1991		1992	1991
CHRYSLER	10013	11527	86.87	1.45	1.65
LEBARON	5517	5912	93.32	.80	.85
NEW YORKER	1177	1575	74.73	.17	.23
5TH AVE	2813	3018	93.21	.41	.43
IMPERIAL	490	935	52.41	.07	.13
DODGE	22955	24509	93.66	3.31	3.52
DAYTONA	1268	1827	69.40	.18	.26
SHADOW	6864	6068	113.12	.99	.87
SPIRIT	5846	5762	101.46	.84	.83
DYNASTY	6089	7025	86.68	.88	1.01
VIPER	3	-	-	-	-
PLYMOUTH	15906	15203	104.62	2.30	2.18
SUNDANCE	5509	3543	155.49	.80	.51
ACCLAIM	6710	7667	87.52	.97	1.10
LASER	2089	2597	80.44	.30	.37
EAGLE	4593	5434	84.52	.66	.78
PREMIER	278	1300	21.38	.04	.19
TALON	2588	2773	93.33	.37	.39
CHRYSLER CORP.	53467	56673	94.34	7.72	8.13
FORD	106271	89187	119.16	15.35	12.79
ESCORT	19433	18005	107.93	2.81	2.58
PROBE	7009	7304	95.96	1.01	1.05
MUSTANG	7627	6398	119.21	1.10	.92
TEMPO	23329	16143	144.51	3.37	2.32
TAURUS	29268	24663	118.67	4.23	3.53
CROWN VICTORIA	8581	6265	136.97	1.24	.90
THUNDERBIRD	8377	6566	127.58	1.21	.94
LINCOLN	15452	16227	95.22	2.23	2.33
MERCURY	32926	34050	96.70	4.75	4.89
TRACER	3589	3318	108.17	.52	.48
TOPAZ	6415	5654	113.46	.93	.81
SABLE	10232	8656	118.21	1.47	1.24
COUGAR	4697	5106	91.99	.68	.73
GRAND MARQUIS	6722	9749	68.95	.97	1.41
FORD MOTOR CO.	154649	139464	110.89	22.33	20.01
BUICK	42742	44901	95.19	6.17	6.44
SKYLARK	5083	9034	56.27	.73	1.30
CENTURY	9979	8975	111.19	1.44	1.29
REGAL	7581	9196	82.44	1.09	1.31
LESABRE	10582	8399	117.59	1.53	1.29
ROADMASTER	3575	1723	207.49	.52	.25
PARK AVE	4885	5417	90.18	.71	.78
RIVIERA	1042	1282	81.28	.15	.18
REATTA	15	275	5.45	-	.04
CADILLAC	17539	16168	108.48	2.53	2.32
ALLANTE	161	221	72.85	.02	.03
ELDORADO	2177	1764	123.41	.31	.25
SEVILLE	3102	3047	101.81	.45	.44
CHEVROLET	87416	97401	89.75	12.64	13.98
PRIZM	5195	5017	103.55	.75	.72
CAVALIER	19296	24256	79.55	2.80	3.49
LUMINA	19298	18412	104.81	2.79	2.64
CORSICA	10978	12733	86.22	1.59	1.83
BERETTA	4114	5046	81.53	.59	.72
CAMARO	5613	4346	129.15	.81	.62
CORVETTE	1758	1704	103.17	.25	.24
CAPRICE	8095	11564	70.00	1.17	1.66
OLDSMOBILE	37915	36453	104.01	5.47	5.23
ACHIEVA/CALAIS	8818	7324	120.40	1.27	1.05
CUTLASS CIERA	11041	9945	111.02	1.60	1.43
CUTLASS SUPRM	7980	8251	96.72	1.15	1.18
TORONADO	438	909	48.18	.06	.13
PONTIAC	47295	48304	97.91	6.83	6.93
SUNBIRD	6301	9446	66.71	.91	1.36
GRAND AM	19776	17177	115.13	2.85	2.46
6000	106	2590	4.09	.02	.37
BONNEVILLE	7917	5714	138.55	1.14	.82
FIREBIRD	1974	1738	113.58	.29	.25
GRAND PRIX	9797	8043	121.81	1.41	1.15
SATURN	15722	4180	376.12	2.27	.60
GEN. MTRS. CORP	248658	247417	100.50	35.91	35.50
MISC. DOMESTIC	1	4	25.00	-	-
OTHER IMPORT	235750	253406	93.03	34.04	36.36
U.S. TOTAL	692529	696964	99.36		

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NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
PASSENGER CAR - DOMESTIC YEAR-TO-DATE

MAKES	YEAR TO DATE		% '92 VS '91	% IND		YEAR END
	1992	1991		1992	1991	1991
CHRYSLER	45538	42510	107.12	1.71	1.65	127484
LEBARON	24887	19142	130.01	.96	.78	60604
NEW YORKER	6073	5789	104.91	.24	.22	17030
5TH AVE	12055	13268	90.86	.47	.51	37740
IMPERIAL	2461	3933	62.57	.10	.15	11020
DODGE	87836	111175	79.01	3.41	4.30	331619
DAYTONA	4171	5616	74.27	.16	.22	15971
SHADOW	25009	21806	114.69	.97	.84	78728
SPIRIT	20930	31274	66.92	.81	1.21	82031
DYNASTY	27516	39015	70.53	1.07	1.51	107941
VIPER	3	-	-	-	-	-
PLYMOUTH	58794	67352	87.29	2.29	2.61	199877
SUNDANCE	20790	14476	143.62	.81	.56	55559
ACCLAIM	25115	39118	64.20	.98	1.52	97326
LASER	7542	8741	86.28	.29	.34	28771
EAGLE	17280	16848	102.56	.67	.65	60319
PREMIER	1932	2831	68.24	.08	.11	12437
TALON	9262	9631	96.58	.35	.37	29972
CHRYSLER CORP.	209448	237885	88.05	8.14	9.21	719284
FORD	381108	355912	107.08	14.80	13.77	1077294
ESCORT	80381	81402	98.75	3.12	3.15	249511
PROBE	18153	23340	77.78	.71	.90	75324
MUSTANG	27715	22899	121.03	1.08	.89	79849
TEMPO	75936	69644	109.03	2.95	2.70	187325
TAURUS	111697	97200	114.91	4.33	3.76	299567
CROWN VICTORIA	27758	22963	120.92	1.08	.89	70515
THUNDERBIRD	26564	26469	100.36	1.03	1.02	73825
LINCOLN	56990	61149	93.20	2.22	2.37	181295
MERCURY	123565	117387	105.09	4.80	4.54	375153
TRACER	13887	16708	83.12	.54	.65	46558
TOPAZ	23276	19378	120.12	.90	.75	59411
SABLE	36825	29604	124.39	1.43	1.14	98744
COUGAR	16020	18133	88.35	.62	.70	57072
GRAND MARQUIS	28128	28260	99.53	1.09	1.09	93599
FORD MOTOR CO.	561467	534446	105.05	21.82	20.68	1633742
BUICK	164405	163908	100.30	6.39	6.34	540628
SKYLARK	20312	32314	62.86	.79	1.25	82151
CENTURY	36741	31987	114.86	1.43	1.24	127656
REGAL	26144	31877	82.02	1.02	1.23	105325
LESABRE	46552	34489	134.98	1.81	1.34	110328
ROADMASTER	12076	2709	445.77	.47	.10	36294
PARK AVE	18894	24597	76.81	.73	.95	83388
RIVIERA	3576	4929	72.55	.14	.19	13048
REATTA	110	1006	10.93	-	.04	2438
CADILLAC	70499	68987	103.54	2.74	2.63	214557
ALLANTE	531	827	64.21	.02	.03	2817
ELDORADO	7154	5670	126.17	.28	.22	15929
SEVILLE	11330	10163	111.48	.44	.39	28701
CHEVROLET	325862	356768	91.34	12.69	13.82	1164364
PRIZM	22420	23840	94.04	.87	.92	101648
CAVALIER	72625	96424	75.32	2.86	3.75	261151
LUMINA	64882	61854	104.90	2.52	2.39	214292
CORSICA	42239	45561	92.84	1.64	1.76	172837
BERETTA	14477	17737	81.62	.56	.69	61179
CAMARO	19503	13768	141.65	.76	.53	53556
CORVETTE	5382	5618	95.80	.21	.22	17133
CAPRICE	29962	42014	71.31	1.16	1.63	112180
OLDSMOBILE	132613	137227	96.64	5.15	5.31	438825
ACHIEVA/CALAIS	25727	31036	82.89	1.00	1.21	94348
CUTLASS CIERA	38716	30856	125.47	1.50	1.19	135634
CUTLASS SUPRM	26238	29513	88.90	1.02	1.14	90294
TORONADO	1634	3068	53.26	.06	.12	7667
PONTIAC	169070	167270	101.08	6.57	6.47	560212
SUNBIRD	24373	33557	72.63	.95	1.30	94271
GRAND AM	66726	58015	115.02	2.60	2.24	147068
3000	576	9731	5.92	.02	.38	24065
BONNEVILLE	30994	19216	161.29	1.20	.74	71068
FIREBIRD	6471	6165	104.96	.25	.24	23769
GRAND PRIX	33819	30038	112.59	1.31	1.16	104342
SATURN	51540	10439	493.73	2.00	.40	70956
GEN. MTRS. CORP	914107	903750	101.15	35.54	34.97	2925871
MISC. DOMESTIC	1	11	9.09	-	-	31
OTHER IMPORT	887574	907993	97.75	34.50	35.14	2955014
U.S. TOTAL	2572593	2584087	99.56			8234011

NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
TRUCK YEAR-TO-DATE

MAKES	APRIL	% IND	YEAR TO DATE		% '92 VS '91	% IND	
	1992		1992	1991		1992	1991
CHEVROLET	93141	22.96	331602	323875	102.39	22.96	24.72
CHRYSLER	1122	.28	3614	1057	341.91	.25	.08
DODGE	48862	12.05	171078	144552	118.35	11.84	11.03
FORD	124412	30.64	434589	370840	117.19	30.11	28.32
FREIGHTLINER	2296	.57	8000	7639	104.73	.55	.58
G.M.C.	29346	7.23	107191	92660	115.68	7.42	7.07
HINO	197	.05	640	644	99.38	.04	.05
ISUZU	8079	1.99	27523	32907	83.64	1.91	2.51
IVECO	1	-	9	440	2.05	-	.03
JEEP	20264	5.00	72051	47081	153.04	4.99	3.59
KENWORTH	1091	.27	4141	4214	98.27	.29	.32
MACK/MIDLINER	1043	.26	3389	3931	86.21	.23	.30
MERCEDES BENZ	45	.01	192	348	55.17	.01	.03
MERCURY	-	-	-	-	-	-	-
MITSUBISHI FUSO	266	.07	1027	963	106.65	.07	.07
NAVISTAR	4449	1.10	16541	19475	84.93	1.15	1.49
OLDSMOBILE	2568	.63	10007	7395	135.32	.69	.56
OSHKOSH	343	.08	1042	1495	69.70	.07	.11
PETERBILT	841	.21	3470	3727	93.10	.24	.28
PLYMOUTH	17334	4.27	59827	53043	112.79	4.14	4.05
PONTIAC	2701	.67	9250	6417	144.15	.64	.49
SCANIA	1	-	4	6	66.67	-	-
UD	243	.06	865	576	150.17	.06	.04
VOLVO	101	.02	342	171	200.00	.02	.01
WESTERN STAR	61	.02	208	234	88.89	.01	.02
WHITEGMC	920	.23	3969	3199	124.07	.27	.24
OTHER IMPORTS	45373	11.19	171841	181439	94.71	11.90	13.85
MISC. DOMESTIC	595	.14	2084	2043	102.01	.14	.16
U. S. TOTAL	405657		1444496	1310371	110.24		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
CHEVROLET	185930	137450	4567	1317	26	644	1575	93
CHRYSLER	3614	-	-	-	-	-	-	-
DODGE	124764	46314	-	-	-	-	-	-
FORD	266143	151999	-	5337	-	1381	6059	3670
FREIGHTLINER	-	-	-	-	-	62	294	7644
G.M.C.	46843	48821	468	1121	136	5957	3696	149
HINO	-	-	4	81	123	176	256	-
ISUZU	24113	-	1865	606	279	603	57	-
IVECO	-	-	6	3	-	-	-	-
JEEP	72051	-	-	-	-	-	-	-
KENWORTH	-	-	-	-	-	-	52	4089
MACK/MIDLINER	-	-	-	-	-	122	256	3011
MERCEDES BENZ	-	-	-	-	-	117	75	-
MERCURY	-	-	-	-	-	-	-	-
MITSUBISHI FUSO	-	-	561	-	217	188	81	-
NAVISTAR	-	-	-	8	-	1692	8004	8837
OLDSMOBILE	10007	-	-	-	-	-	-	-
OSHKOSH	-	50	92	269	462	98	13	58
PETERBILT	-	-	-	-	-	-	64	3406
PLYMOUTH	59827	-	-	-	-	-	-	-
PONTIAC	9250	-	-	-	-	-	-	-
SCANIA	-	-	-	-	-	-	-	4
UD	-	-	300	-	257	224	84	-
VOLVO	-	-	-	-	-	-	306	36
WESTERN STAR	-	-	-	-	-	-	-	208
WHITEGMC	-	-	-	-	-	-	-	3969
OTHER IMPORTS	169260	2581	-	-	-	-	-	-
MISC. DOMESTIC	252	87	2	-	-	365	469	909
TOTAL	972054	387302	7865	8742	1500	11609	21341	34083
1991 TOTAL	893848	330284	7410	8461	1238	8866	24442	35902
1992 VS '91	108.75	117.26	106.14	103.32	121.16	130.94	87.31	94.93

MANUFACTURERS' SALES RECORDS WERE USED IN COMPILING KANSAS FROM JULY, 1991 THROUGH DECEMBER, 1991

NEW VEHICLE REGISTRATION SERVICE U.S. SUMMARY
PASSENGER CAR - IMPORT YEAR-TO-DATE

MAKES	YEAR TO DATE 1992		YEAR TO DATE 1991	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
CHEVROLET METRO	34009	1.32	28134	1.09
CHEVROLET STORM	20303	.79	20790	.80
DODGE COLT DL/VISTA SW	3775	.15	5463	.21
DODGE STEALTH	5705	.22	5490	.21
EAGLE SUMMIT	6066	.24	4386	.17
FORD FESTIVA	12694	.50	11995	.46
GM LOTUS	118	-	51	-
MERCURY CAPRI	5229	.20	5304	.21
PLYMOUTH COLT DL/VISTA SW	5347	.21	4613	.18
PONTIAC LEMANS	6111	.24	10548	.41
TC by MASERATI	62	-	378	.01
OTHERS	-	-	-	-
TOTAL DOMESTIC SPONSORED IMPORTS	99620	3.87	97152	3.76
OTHER IMPORTS				
ACURA	39360	1.53	41470	1.60
AUDI	4709	.18	3950	.15
BMW	16212	.63	16509	.64
DAIHATSU	2879	.11	1863	.07
HONDA	194117	7.55	204565	7.92
HYUNDAI	31654	1.24	40119	1.55
INFINITI	11713	.46	8875	.34
ISUZU	3409	.13	2612	.10
JAGUAR	2437	.09	4005	.15
LEXUS	31428	1.22	17626	.68
MAZDA	80085	3.11	79782	3.09
MERCEDES BENZ	18568	.72	19943	.77
MITSUBISHI	43059	1.67	51596	2.00
NISSAN	102630	3.99	104359	4.04
SAAB	7584	.29	9089	.35
SUBARU	29468	1.15	34633	1.34
TOYOTA	217265	8.45	206389	7.99
VOLKSWAGEN	23371	.91	28360	1.10
VOLVO	22243	.86	25653	.99
OTHERS	5163	.20	6595	.26
TOTAL OTHER IMPORTS	887574	34.50	907993	35.14
GRAND TOTAL ALL IMPORT CARS	987194	38.37	1005145	38.90
NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)				
DOMESTIC SPONSORED IMPORTS				
DODGE RAM 50/RAIDER	1586	.11	1755	.13
CHEVROLET GEO TRACKER	8807	.61	8711	.66
OTHER IMPORTS				
ISUZU	24113	1.67	30452	2.32
MAZDA	28109	1.95	34066	2.60
MITSUBISHI	6793	.47	11037	.84
NISSAN	46902	3.25	48248	3.68
SUZUKI	4440	.31	4971	.38
TOYOTA	82365	5.70	79318	6.05
VOLKSWAGEN	514	.04	1495	.11
OTHERS	2718	.19	2304	.18
TOTAL OTHER IMPORT TRUCKS	195954	13.57	211891	16.17
GRAND TOTAL ALL IMPORT TRUCKS	206347	14.29	222357	16.97

STATITICAL SERVICES DIVISION
R. L. POLK & CO.
DETROIT, MI. (313) 393-0880

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NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
1987	10165660	4963888
1988	10479931	5211100
1989	9852617	5100195
1990	9103204	4798515
1991	8234017	4344604

APRIL 1992 ISSUED 05/22
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